

KEYRINGS  BUSINESS



QUALITY KEYRINGS FOR BUSINESS



The **M**-reference keyrings featured in this catalogue are hand made in Britain using materials sourced mainly from UK suppliers.

All the products are marked in-house by either high resolution laser engraving, die stamping or foil blocking. Process printed polycrown emblems are also used on some of the products.



The **A**-reference cast alloy keyrings are imported on exclusive agreements and are marked/quality inspected in-house in the UK. This ensures a high standard of quality is maintained throughout the order.

All suppliers are self assessed and evaluated against a code of conduct for Corporate Social Responsibility (CSR), including environmental issues, health and safety, business ethics and labour standards to ensure products are sourced ethically.



All of the **A**-reference keyrings are supplied in individual 50% recycled PE bubble bags and packaged in 90% recycled card boxes of between 50 and 100 units per box, depending on the product.

Marking Methods

⚡ Laser Engraving

Laser engraving is a non-contact marking process for metal items. An intense beam of highly focused laser energy burns an image into the surface of the product producing an indelible and abrasion resistant finish. It is an extremely accurate process capable of reproducing incredible detail. The colour of the engraving varies from light grey to dark grey depending on the surface finish of the product.

⚡ T Tonal Laser Engraving

Tonal laser engraving enables two or three coloured designs to be reproduced on brushed stainless steel or matt nickel plated finishes using the 'grey scale' to represent different colours.

Polycrown Emblems

Polycrown emblems are digitally process printed onto white or matt silver high tack vinyl with a clear polyurethane dome. Four colour process or solid line artwork can be reproduced very effectively with low origination charges.

Die Stamping

Die stamping is a permanent method of marking stainless steel using a precision made hardened steel die to stamp an impression into the steel using extremely high pressures, typically between 15 and 30 tons per square inch.

Foil Blocking

Foil blocking is used for marking leather products or presentation boxes using a heated magnesium block to stamp a gold, silver or blind embossed image onto the surface of the product.



ELITE

RSP
£2.45 to £3.95
MARKED IN ONE COLOUR, ONE POSITION



①



③



②



Marking the opposite side

The opposite side of the Elite keyrings can be laser engraved to a grey colour at additional cost.



A superb range of high quality cast alloy and genuine hide leather keyrings with high resolution laser engraving.

- ① **A97001 Elite hide oval keyring** in genuine pebble grain black hide with a brushed stainless steel plate and a flat split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.
- ② **A97002 Elite rectangular keyring** in bright chrome with a brushed stainless steel plate and a flat split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.
- ③ **A97008 Elite Zonda keyring** in genuine pebble grain black hide with a silver satin chrome pull/twist style mechanism and three small 15mm split ring fittings. Laser engraved and supplied in a recycled poly bubble bag.

Minimum order quantity 50 units.

Marking areas are available on request.

Presentation Box

RK1 sleeve style presentation box in black recycled card with an elastic loop fastener can be supplied at additional cost. The top of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.



ELITE



A superb range of high quality cast alloy and genuine hide leather keyrings with a process printed polycrown emblem.



- ① **A97001PC Elite hide oval keyring** in genuine pebble grain black hide with a process printed white or matt silver polycrown emblem and a flat split ring fitting. Supplied in a recycled poly bubble bag.
- ② **A97002PC Elite rectangular keyring** in bright chrome with a process printed white or matt silver polycrown emblem and a flat split ring fitting. Supplied in a recycled poly bubble bag.

**Minimum order quantity 100 units.
Marking areas are available on request.**

Marking the opposite side

The opposite side of the Elite keyrings can be laser engraved to a grey colour at additional cost.



Presentation Box

RK1 sleeve style presentation box in black recycled card with an elastic loop fastener can be supplied at additional cost. The top of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.



PREMIUM



①

A quality cast alloy and genuine leather keyring in bright chrome with high resolution laser engraving.

- ① **A99015HP Premium Sapporo leather keyring** in black, blue, red or green genuine leather with a highly polished bright chrome plated metal casting and a flat split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.

Minimum order quantity 100 units.
Marking areas are available on request.

Marking the opposite side

The opposite side of the Premium Sapporo leather keyrings can be laser engraved to a grey colour at additional cost.



Presentation Box

RK1 sleeve style presentation box in black recycled card with an elastic loop fastener can be supplied at additional cost. The top of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.



PREMIUM



①

①

A quality range of cast alloy keyrings with high resolution laser engraving or a process printed polycrown emblem.

① **A99007 Premium rectangular keyring** with a flat split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.

② **A97011 New Premium Carrera keyring** in bright chrome with a stainless steel plate and flat split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.

③ **A97011PC New Premium Carrera keyring** in bright chrome with a stainless steel plate and flat split ring fitting. Fitted with a process printed white or matt silver polycrown emblem and supplied in a recycled poly bubble bag.

④ **A87003 Tulsa keyring** in matt nickel with a black genuine leather strap. Laser engraved and supplied in a recycled poly bubble bag.

**Minimum order quantity 100 units.
Marking areas are available on request.**

Presentation Box

RK1 sleeve style presentation box in black recycled card with an elastic loop fastener can be supplied at additional cost. The top of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.



④



②



③

Marking the opposite side

The opposite side of the Premium and Tulsa keyrings can be laser engraved to a grey colour at additional cost.





④

③



②



①

Marking the opposite side

The opposite side of the i-zu keyrings can be laser engraved to a grey colour at additional cost.



A high quality range of keyrings in bright chrome with a brushed stainless steel plate and a genuine leather strap.

- ① **A99033 i-zu rectangular keyring** with a genuine leather strap and flat split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.
- ② **A99033PC i-zu rectangular keyring** with a genuine leather strap and flat split ring fitting. Fitted with a process printed white or matt silver polycrown emblem and supplied in a recycled poly bubble bag.
- ③ **A99034 i-zu round keyring** with a genuine leather strap and flat split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.
- ④ **A99034PC i-zu round keyring** with a genuine leather strap and flat split ring fitting. Fitted with a process printed white or matt silver polycrown emblem and supplied in a recycled poly bubble bag.

**Minimum order quantity 100 units.
Marking areas are available on request.**

Presentation Box

RK1 sleeve style presentation box in black recycled card with an elastic loop fastener can be supplied at additional cost. The top of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.



CLASSIC & BONDI



①



②



③



④

A superb value range of cast alloy keyrings in matt nickel and bright chrome.

- ① **A97005 Bondi keyring** in bright chrome with a standard split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.
- ② **A97005PC Bondi keyring** in bright chrome with a standard split ring fitting. Fitted with a process printed white or matt silver polycrown emblem. Supplied in a recycled poly bubble bag.

Minimum order quantity 100 units for the laser engraved Bondi and 250 units for the polycrown Bondi.

- ③ **A99012 Classic round keyring** with a standard split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.
- ④ **A99014 Classic rectangular keyring** with a standard split ring fitting. Laser engraved and supplied in a recycled poly bubble bag.

**Minimum order quantity 100 units.
Marking areas are available on request.**

Marking the opposite side

The opposite side of the Classic and Bondi keyrings can be laser engraved to a grey colour at additional cost.



TEMPLAR

RSP
£2.10 to £2.35
MARKED IN ONE COLOUR, ONE POSITION

 **MADE IN
BRITAIN**

A shield shaped high quality genuine leather keyfob with a four colour process printed polycrown emblem. Available in dark blue or black leather.

① **M11025PC Templar genuine leather keyfob** with a silver nickel metal insert and a 28mm standard split ring fitting. Fitted with a process printed white or matt silver polycrown emblem.

* The Templar keyfob can be supplied with contrasting stitching in either red, yellow or white. The minimum order quantity and price is the same as the standard product with co-ordinated stitching.

Minimum order quantity 250 units.
Marking areas are available on request.



①



*



*

Marking the opposite side

Foil blocking on the opposite side of the Templar keyfob is also available in silver or gold at additional cost.



ECONOMY POLYCROWN KEYFOBS



A superb value medallion keyfob in thick recycled bonded leather with a four colour process printed polycrown emblem.

- ① **M11021PSPC Economy polycrown medallion keyfob.** Large rectangular recycled black bonded leather keyfob with a nickel plated pressed steel medallion and a 30mm standard split ring fitting. Fitted with a process printed white or matt silver polycrown emblem.

**Minimum order quantity 250 units.
Marking areas are available on request.**



①

Marking the opposite side

Foil blocking on the opposite side of the leather or under the medallion is available in silver or gold at additional cost. Foil blocking under the medallion lasts far longer than on the opposite side which will wear away in time.



DIE STAMPED PREMIUM MEDALLION KEYFOBS

RSP
£1.30 to £1.65
MARKED IN ONE COLOUR, ONE POSITION

 **MADE IN
BRITAIN**

Manufactured from high quality genuine leather in dark blue or black with a die stamped highly polished stainless steel medallion.



- ① **M11018HP Large cigar premium leather medallion keyfob** with a highly polished stainless steel medallion and a standard 30mm split ring fitting. Die stamped and colour filled.
- ② **M11021HP Large rectangular premium leather medallion keyfob** with a highly polished stainless steel medallion and standard a 30mm split ring fitting. Die stamped and colour filled.

Minimum order quantity 500 units new design, 250 units repeat design. Marking areas are available on request.

Marking the opposite side

Foil blocking on the opposite side of the leather or under the medallion is available in silver or gold at additional cost. Foil blocking under the medallion lasts far longer than on the opposite side which will wear away in time.



LASER ENGRAVED PREMIUM MEDALLION KEYFOBS



Manufactured from high quality genuine thick leather in dark blue or black with a high resolution laser engraved highly polished stainless steel medallion.



- ① **M11018HP/LE Large cigar premium leather medallion keyfob** with a highly polished stainless steel medallion and a standard 30mm split ring fitting. High resolution laser engraved to a dark grey colour.
- ② **M11021HP/LE Large rectangular premium leather medallion keyfob** with a highly polished stainless steel medallion and standard a 30mm split ring fitting. High resolution laser engraved to a dark grey colour.

Minimum order quantity 250 units. Marking areas are available on request.

Marking the opposite side

Foil blocking on the opposite side of the leather or under the medallion is available in silver or gold at additional cost. Foil blocking under the medallion lasts far longer than on the opposite side which will wear away in time.



DIE STAMPED ECONOMY MEDALLION KEYFOBS



Manufactured from quality thick recycled bonded leather in black with a die stamped brushed stainless steel medallion.



- ① **M11018B Large cigar medallion keyfob** in recycled black bonded leather with a brushed polished stainless steel medallion and a standard 30mm split ring fitting. Die stamped and colour filled.
- ② **M11021B Large rectangular medallion keyfob** in recycled black bonded leather with a brushed polished stainless steel medallion and a standard 30mm split ring fitting. Die stamped and colour filled.

Minimum order quantity 500 units new design, 250 units repeat design. Marking areas are available on request.

Marking the opposite side

Foil blocking on the opposite side of the leather or under the medallion is available in silver or gold at additional cost. Foil blocking under the medallion lasts far longer than on the opposite side which will wear away in time.



LASER ENGRAVED ECONOMY MEDALLION KEYFOBS



Manufactured from quality thick recycled bonded leather in black with a high resolution laser engraved brushed stainless steel medallion.



- ① **M11018B/LE Large cigar medallion keyfob** in recycled black bonded leather with a brushed polished stainless steel medallion and a standard 30mm split ring fitting. High resolution laser engraved to a dark grey colour.
- ② **M11021B/LE Large rectangular medallion keyfob** in recycled black bonded leather with a brushed polished stainless steel medallion and a standard 30mm split ring fitting. High resolution laser engraved to a dark grey colour.

Minimum order quantity 250 units. Marking areas are available on request.

Marking the opposite side

Foil blocking on the opposite side of the leather or under the medallion is available in silver or gold at additional cost. Foil blocking under the medallion lasts far longer than on the opposite side which will wear away in time.



DIE STAMPED STAINLESS KEYRINGS



Manufactured from quality stainless steel with a brushed polished finish and marked by either blind die stamping or die stamping and colour filling

- ① *M11006 Small arch shaped stainless steel keyring with a brushed polished finish and a standard 24mm split ring fitting.*

Minimum order quantity 500 units new design, 250 units repeat design. Marking areas are available on request.



①

Marking the opposite side

The opposite side of the Stainless Steel keyring can be laser engraved to an iron grey at additional cost.



LASER ENGRAVED STAINLESS KEYRINGS



Manufactured from stainless steel with a brushed satin polished finish. Designs are reproduced by high resolution laser engraving.

- ① **M11006/LE Small arch shaped stainless steel keyring** with a brushed satin polished finish and a standard 24mm split ring fitting. High resolution laser engraved to a dark grey colour.

Minimum order quantity 250 units. Marking areas are available on request.



Marking the opposite side

The opposite side of the Stainless Steel keyring can be laser engraved to an iron grey at additional cost.



BONDED LEATHER KEYFOBS



Manufactured from quality thick recycled black bonded leather with foil blocking.



③



②

①

④

- ① **M11012B Large rectangular keyfob** in recycled black bonded leather with foil blocking in silver or gold and a standard 30mm nickel or gilt split ring fitting.
- ② **M11013B Large cigar keyfob** in recycled black bonded leather with foil blocking in silver or gold and a standard 30mm nickel or gilt split ring fitting.
- ③ **M11015B Templar shield shape keyfob** in recycled black bonded leather with foil blocking in silver or gold and a standard 28mm nickel or gilt split ring fitting.
- ④ **M11016B Small rectangular keyfob** in recycled black bonded leather with foil blocking in silver or gold and a standard 28mm nickel or gilt split ring fitting.

All of the above foil blocked keyfobs can also be supplied in genuine leather at additional cost.

**Minimum order quantity 250 units.
Marking areas are available on request.**

Marking the opposite side

Foil blocking on the opposite side of the leather keyfob is also available in silver or gold at additional cost.



CAST ALLOY & CAPSULE



Manufactured from cast alloy with a polished bright chrome finish and a four colour process printed polycrown emblem.



- ① **A87005 Capsule keyring** in bright chrome with a standard split ring fitting. Fitted with a process printed white or matt silver polycrown emblem. Supplied in a recycled poly bubble bag.



①



②

- ② **M11006PC Small arch shape cast alloy keyring** with a bright chrome finish and 24mm standard split ring fitting. Fitted with a process printed white or matt silver polycrown emblem.

Minimum order quantity 250 units.

Marking areas available on request.

Marking on opposite side

The opposite side of the cast alloy and Capsule keyrings can be laser engraved to a grey colour at additional cost.



INFORMATION

Marking

All products in the catalogue, unless otherwise stated, include marking in one colour one position.

Origination Charges

New die £150.00 per design, subject to the complexity of the design.

Repeat die/set up £15.00 per design.

New block £30.00 per design. Repeat block/set up £15.00 per design.

Laser engraving set up £30.00 per design,

Repeat laser engraving setup £15.00 per design.

Polycrown digital process printing set up charge £24.00.

Repeat polycrown set up charge £12.00.

Origination Filing Period

Blocks and positives for screens will be retained for a maximum period of two years. Die stamps will be retained for a maximum period of four years. If the positive, block or die stamp has not been re-used within the relevant filing period, it will be discarded.

Proofs

A proof will only be supplied on request. Minimum charge for marking in one colour, one position £20.00 plus the cost of origination. Charge per extra colour/design £20.00 plus the cost of origination. If the proof is approved with no alterations, only the repeat origination charge applies to the main order.

Colour Matching

Pantone colours should be provided wherever possible for colour matching purposes or alternatively a colour swatch should be supplied. Every effort will be made to match the colour required, however it may not be possible to obtain an exact colour match due to the type of material to be printed.

Quantity Variations

For goods printed or manufactured with a specific logo, we reserve the right to under or over deliver by 5%.

Artwork

Print quality, colour separated artwork is required for screens, blocks and dies which should be supplied in a digital format. If artwork is not supplied in an editable digital format it will be charged at the standard rates detailed below:

Digital Artwork

Digital artwork should be Mac compatible and supplied by e-mail. The document should be an editable EPS vector file or editable PDF vector file created in either Adobe Illustrator or Freehand with the fonts converted to outlines. Photoshop EPS, Bitmap, JPEG, Tiff or GIF files are not editable, therefore they will incur a charge for converting the design into an editable format.

Standard Charges For Artwork

Artwork and design services are charged at £40.00 per hour and will be quoted on sight of design. Minimum artwork charge: £12.00.

Artwork Filing Period

Artwork and film positives will be retained for a maximum period of two years. If the artwork has not been re-used within the two year filing period, the artwork and film positives will be discarded.

Samples

Samples of any of the items illustrated in the catalogue are available on request and will be charged at the lowest quantity rate for all sample requests over a value of £5.00 including postage costs. Samples are supplied on a non-returnable basis.

Carriage

Carriage is charged extra and deliveries are made by overnight carrier to mainland UK destinations. Special transport arrangements are available on request.

VAT

Value Added Tax is chargeable on all items at the standard rate.

Changes In Specification

We reserve the right to change the specification of any product or material used to manufacture the product when necessary. This may have to be done without prior notification, but will not be to the detriment of the product.

Cancellation

Following the official acknowledgement of an order a contract exists between the Purchasers and the Sellers. The contract cannot be cancelled without the Sellers written consent on terms that will indemnify the Sellers against all loss including charges for origination, work in progress and loss of profits. A minimum administration charge of £10.00 will apply to all cancelled orders, plus any additional charges relevant to the above.

Company Logos

The products illustrating names or trademarks in this catalogue do not necessarily imply that the company has supplied the item to the name or trademark.

Terms & Conditions

Our full General Conditions of Sale are available on request. These conditions outline exclusions of liability.