

artistica®
Writing Instruments



METAL WRITING INSTRUMENTS
FOR BUSINESS

artistica[®]

Writing Instruments



Specially made on exclusive agreements for the UK advertising and promotional market, Artistica Writing Instruments is a superb value range of metal pens fitted with Parker or Cross style refills with high quality German Dokumental ink.



Artistica pens are made by highly specialised companies in the Far East. All of the pens are quality inspected and marked in-house in the UK.

Suppliers are self assessed and evaluated against a code of conduct for Corporate Social Responsibility (CSR), including environmental issues, health and safety, business ethics and labour standards.



Marking Methods

Rotary Screen Printing

Rotary screen printing is a highly cost effective method of marking pens using special catalytic inks mixed to match Pantone references and printed in solid line colours. The printed image has a durable finish, however it is not permanent and will wear away in time.

⚡ Laser Engraving

Laser engraving is a non-contact marking process which uses an intense beam of highly focused laser energy to burn the image into the surface of the product producing an indelible permanent finish. The colour of the engraving varies from different shades of grey to white depending on the type of material and surface finish of the product.

Foil Blocking

Foil blocking is used for marking some of the presentation boxes using a heated magnesium block to stamp a metallic gold or silver foil image onto the surface of the product.

RSP
£2.03 to £2.25
PRINTED ONE COLOUR, ONE POSITION



A stylish twist action ballpen in four gloss lacquered colours or silver satin chrome with bright chrome styling.

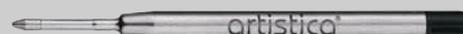
- ① **A48006 Latina ballpen** in gloss lacquered dark blue, black, white or red with bright chrome styling and a metal Parker Style black ink refill.
- ② **A48022 Silver Latina ballpen** in silver satin chrome with bright chrome styling and a metal Parker Style black ink refill.

**Minimum order quantity 100 units.
Marking areas are available on request.**

⚡ Laser engraving

High resolution laser engraving to a grey colour is available on the bright chrome finish or the silver satin chrome finish.

Refill



The Latina ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on page 12.

Marking the presentation box

The lid of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.



Recommended presentation box - Type H1

Presentation boxes are supplied at additional cost. Various boxes are available as illustrated on page 11.



Screen printing

Foil blocking



VIENNA

by *artistica*

RSP
£1.60 to £1.95
PRINTED ONE COLOUR, ONE POSITION



A superb value twist action ballpen in four matt lacquered colours or brushed stainless steel with bright chrome styling.

- ① **A48024 Vienna stainless steel ballpen** in brushed stainless steel with bright chrome styling and a metal Cross style black ink refill.
- ② **A48025 Vienna ballpen** in matt lacquered silver, black, red or dark blue with bright chrome styling and a metal Cross style black ink refill.

Minimum order quantity 100 units.
Marking areas are available on request.

⚡ Laser engraving

High resolution laser engraving to a grey colour is available on the brushed stainless steel finish and a white aluminium colour is reproduced on the matt lacquered colours.

Refill



The Vienna ballpen is supplied with a quality metal Cross style black ink refill. Full specification on page 12.

Marking the presentation box

The lid of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.

refillable

Recommended presentation box - Type S1

Presentation boxes are supplied at additional cost. Various boxes are available as illustrated on page 11.



Screen printing

Foil blocking



PERLA

by *artistica*®

RSP
£1.55 to £1.77
PRINTED ONE COLOUR, ONE POSITION



A contemporary styled twist action ballpen in matt black or pearlescent white with a spring style clip.

- ① **A51002 Perla ballpen** in pearlescent white or matt black with bright chrome fittings and a metal Cross style black ink refill.

Minimum order quantity 100 units.
Marking areas are available on request.

⚡ *Laser engraving*

High resolution laser engraving to a white aluminium colour is available on the matt black finish and a mid grey colour on the pearlescent white finish.

Refill



The Perla ballpen is supplied with a quality metal Cross style black ink refill. Full specification on page 12.

Marking the presentation box

The sleeve of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.

refillable

Recommended presentation box - Type R1

Presentation boxes are supplied at additional cost. Various boxes are available as illustrated on page 11.



Screen printing

Foil blocking



SERINA

by *artistica*®

RSP
£1.52 to £1.85
PRINTED ONE COLOUR, ONE POSITION



A superb value all metal ballpen in brushed stainless steel or gloss black lacquer with bright chrome fittings.

- ① **A51004 New Serina stainless steel ballpen** in brushed stainless steel with a push action mechanism, bright chrome fittings and a metal Parker style black ink refill.
- ② **A51005 New Serina gloss ballpen** in gloss black with a push action mechanism, bright chrome fittings and a metal Parker style black ink refill.

Minimum order quantity 100 units.
Marking areas are available on request.

⚡ **Laser engraving**

High resolution laser engraving to a grey colour is available on the brushed stainless steel finish. A white aluminium colour is reproduced on the gloss black finish.

Refill



The Serina ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on page 12.

refillable

Recommended presentation box - Type S1

Presentation boxes are supplied at additional cost. Various boxes are available as illustrated on page 11.



Marking the presentation box

The lid of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.



Screen printing

Foil blocking



ATHENA - TOUCH

by artistica®



A twist action slimline stylus ballpen in matt black or gloss white lacquer with bright chrome fittings.

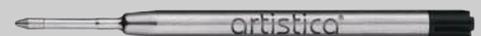
- ① **A48018 Athena - Touch stylus ballpen** in matt black or gloss white lacquer with bright chrome fittings and a soft rubber stylus tip. Fitted with a metal Parker style black ink refill.

Minimum order quantity 100 units. Marking areas are available on request.

⚡ Laser engraving

High resolution laser engraving to light grey colour is available on the gloss white lacquered finish and a white aluminium colour is reproduced on the matt black lacquered finish.

Refill



The Athena - Touch ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on page 12.



ATHENA

by artistica®

RSP
£1.32 to £1.55
PRINTED ONE COLOUR, ONE POSITION



 **refillable**

A twist action slimline ballpen in matt black or gloss white, red or blue lacquer with bright chrome fittings.

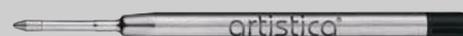
- ① **A48017 Athena twist action ballpen** in matt black lacquer or gloss white, red or blue lacquer with bright chrome fittings and a metal Parker style black ink refill.

Minimum order quantity 100 units. Marking areas are available on request.

Laser engraving

High resolution laser engraving to a light grey colour is available on the gloss white finish and a white aluminium colour is reproduced on the gloss red or blue finish and the matt black lacquered finish.

Refill



The Athena ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on page 12.

ESTELLA

by artistica®

RSP
£1.29 to £1.50
PRINTED ONE COLOUR, ONE POSITION



 **refillable**

Recommended presentation box - Type R1

Presentation boxes are supplied at additional cost.
Various boxes are available as illustrated on page 11.



Screen printing

Foil blocking



A stylish twist action ballpen in four gloss lacquered colours or gun metal grey with bright chrome fittings.

- ① **A51001 Estella ballpen** in gloss black, white, red or midnight blue with bright chrome styling and a metal Cross style black ink refill.
- ② **A51003 Estella ballpen** in gun metal grey with bright chrome styling and a metal Cross style black ink refill.

Minimum order quantity 100 units. Marking areas are available on request.

Laser engraving

High resolution laser engraving to a white aluminium colour is available on the gloss lacquered and gun metal grey finish.

Refill



The Estella ballpen is supplied with a quality metal Cross style black ink refill. Full specification on page 12.

Marking the presentation box

The sleeve of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.

SANTORINI

by **artistica**®

RSP
£1.10 to £1.38
PRINTED ONE COLOUR, ONE POSITION



A highly popular all metal push action ballpen in five stylish matt lacquered colours or brushed stainless steel with bright chrome fittings.

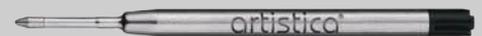
- ① **A48004 Santorini ballpen** in matt lacquered black, silver, blue, red or bottle green with bright chrome fittings and a metal Parker style black ink refill.
- ② **A48004ST Santorini stainless steel ballpen** in brushed stainless steel with bright chrome fittings and a metal Parker style black ink refill.

Minimum order quantity 100 units.
Marking areas are available on request.

⚡ Laser engraving

High resolution laser engraving to a white aluminium colour is reproduced on the matt black, blue, red and bottle green lacquered finishes and a grey colour is reproduced on the matt silver or brushed stainless steel finishes.

Refill



The Santorini ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on page 12.

Marking the presentation box

The sleeve of the presentation box can be either screen printed in solid line colours or foil blocked in gold or silver.

refillable

Recommended presentation box - Type R1

Presentation boxes are supplied at additional cost. Various boxes are available as illustrated on page 11.



Screen printing

Foil blocking



PRESENTATION BOXES

Artistica pens are supplied in clear PE sleeves and packaged 100 units in a 90% recycled card box as standard. Presentation boxes are supplied at additional cost. Screen printing or silver/gold foil blocking is available on the box lids.



- ① **H1 Presentation Box** A quality black presentation box in textured rigid card with a flocked foam insert for one pen and magnetic closure.



- ② **R1 Recycled Card Presentation Box** A low cost presentation box in black recycled card with an elastic loop fastener for one pen.



- ③ **S1 Presentation Box** A grey rigid card top/bottom presentation box with a light grey flocked foam insert for one pen.



All of the pens are supplied in individual clear sleeves and packaged in 90% recycled card boxes of between 50 and 100 units per box, depending on the product.

INFORMATION

Replacement Refills

All the pens illustrated are refillable with standard size refills. Parker style ballpen and Cross style refills can be purchased for a minimum quantity of 50 units. Alternatively, individual refills can be purchased from high street stationers or specialist on-line suppliers.

All Artistica pens are fitted with custom made quality metal refills with a precision tip and German Dokumental ink.



Artistica Parker style G2 size refill

Tip	Nickel plated brass - medium
Ball	1.0mm Tungsten carbide
Ink	German Dokumental
Est write out	5,000 metres
Est Shelf life	2 Years



Artistica Cross style refill

Tip	Swiss nickel plated brass - medium
Ball	1.0mm Tungsten carbide
Ink	German Dokumental
Est write out	1,500 metres
Est Shelf life	2 Years

Origination Charges

Screens are charged on all screen or tampo printed items.

New screen £25.00 per colour per design, repeat screen/set up £13.00 per colour per design.

A set up charge is applicable on all laser engraved items.

Laser set up on new orders £25.00 per design, laser set up on repeat orders £13.00 per design.

Blocking dies are charged on all foil blocked items.

New block £25.00 per design, repeat block £13.00 per design.

Proofs

Screen Printing

Proofs will only be supplied on request. Minimum charge £20.00 per colour per design, plus the cost of the screens and the price of the product. Only the repeat screen/set up charge is applicable to the main order.

Laser Engraving

Proofs are only supplied on request. Minimum charge £20.00 per design plus the set up charge and the price of the product.

Only the repeat laser set up charge is applicable to the main order.

Foil Blocking

Proofs are only supplied on request. Minimum charge £20.00 per design plus the block charge and the price of the product.

Only the repeat block set up charge is applicable to the main order.

Carriage

Carriage is charged extra and deliveries are made by overnight carrier to mainland UK destinations.

Special transport arrangements are available on request.

VAT

Value Added Tax is chargeable on all items at the standard rate.

Changes In Specification

We reserve the right to change the specification of any product or material used to manufacture the product when necessary.

This may have to be done without prior notification, but will not be to the detriment of the product.

Company Logos

The products illustrating names or trademarks in this catalogue do not necessarily imply that the company has supplied the item to the name or trademark.

Colour Matching

Every effort will be made to match Pantone colours, however it may not be possible to obtain an exact colour match due to the type of ink used and the substrate to be printed or the colour of the substrate, for example black or very dark coloured products may darken the colour of the printed image.

Quantity Variations

For goods printed or manufactured with a specific logo, we reserve the right to under or over deliver by 5%.