



OUR BRANDS



Inovo Design writing instruments are high specification premium quality refillable metal pens which are manufactured on an exclusive basis by highly specialised companies.

All Inovo pens are fitted with superb quality German made long life refills - 7,000 metre write out length.

Ortistico® Writing Instruments

Artistica Writing Instruments are lower cost refillable metal pens which are specially designed and manufactured on an exclusive basis. All Artistica pens are fitted with quality custom made metal refills with a precision tip and German Dokumental ink - 5,000 metre write out length.









IMARKING METHODS

Rotary Screen Printing

Rotary screen printing is a highly cost effective method of marking metal pens using special catalytic inks mixed to match Pantone references and printed in solid line colours. The printed image has a durable finish, however it is not permanent and will wear away in time.

Solution Laser Engraving

Laser engraving is a non-contact marking process which uses an intense beam of highly focused laser energy to burn the image into the surface of the product producing an indelible permanent finish. The colour of the engraving varies from different shades of grey to white depending on the type of material and surface finish of the product.

M Mirror Laser Engraving

Mirror laser engraving is a precision process which uses the laser to carefully remove the surface coating from the product creating a shiny mirror image from the bright chrome plating beneath the lacquer.

Foil Blocking

Foil blocking is used for marking presentation boxes using a heated magnesium block to stamp a metallic gold or silver foil image onto the surface of the product.



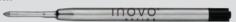


① **A83018 New Siena ballpen.** Premium quality twist action ballpen superbly crafted in matt lacquered black, silver or midnight blue aluminium with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.

(4) Laser engraving

A white aluminium colour is reproduced on the upper or lower barrel of the Siena ballpen.

Refill



The Siena ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.



Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.





Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- ① A76030 Black Sakhir ballpen. Unique and creatively designed twist action ballpen with a cut out barrel and woven mesh feature in gloss black lacquer with bright chrome styling. The gloss black finish can be mirror laser engraved for a truly striking effect. Fitted with a high quality German made Parker style black ink refill.
- ② A76031 Silver Sakhir ballpen. Unique and creatively designed twist action ballpen with a cut out barrel and woven mesh feature in silver satin chrome with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.

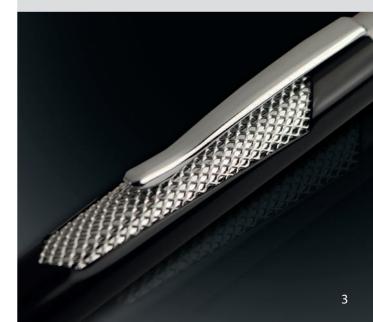
Laser engraving

A silver mirror finish is reproduced on the gloss black Sakhir and a mid grey colour is reproduced on the pen clip or barrel of the Silver Sakhir.

Refill



The Sakhir ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.







Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

① A83014 Tegel ballpen. Innovative twist action ballpen superbly engineered with an all metal construction and unique type of clip. Available in matt anodised black, silver or dark blue aluminium with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.

Laser engraving

A white aluminium colour is reproduced on the black and blue Tegel and a grey colour is reproduced on the Silver Tegel. The crown of the Tegel can be laser engraved to a grey colour.

Refill



The Tegel ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.







Minimum order quantity 50 units per design. Marking areas are available on request.

Various presentation boxes are illustrated on pages 23 - 24.

① **A46011 Nebula ballpen.** Superbly engineered twist action ballpen in silver satin chrome or matt black lacquer with bright chrome fittings. The matt black finish can be mirror laser engraved for a truly striking effect. Fitted with a high quality German made Parker style black ink refill.

Laser engraving

A silver mirror finish is reproduced on the matt black Nebula and a grey colour is reproduced on the silver satin chrome Nebula.

Refill



The Nebula ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.







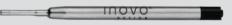
Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- (i) A76033 Evora ballpen. Stylish ballpen in a contemporary tapered shape in matt black, gloss red or gloss dark blue lacquered aluminium with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.
- ② A76035 Evora ballpen. Stylish ballpen in a contemporary tapered shape in silver satin chrome with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.

Laser engraving

A white aluminium colour is reproduced on the barrel of the matt black or gloss lacquered finishes. A grey colour is reproduced on the silver satin chrome finish or the crown of the cap.

Refill



The Evora ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.



DAYTONA & ESPADA



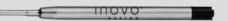
Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- ① A46004 Daytona ballpen. Twist action ballpen in matt lacquered black or silver with a self-return twist mechanism and a high quality German made Parker style black ink refill.
- ② A83012 Carbon Espada ballpen. Twist action ballpen in genuine carbon fibre with gun metal fittings and a high quality German made Parker style black ink refill.
- 3 A83019 Espada ballpen. Twist action ballpen in matt black or midnight blue lacquer with satin chrome fittings and a high quality German made Parker style black ink refill.

Laser engraving

A white aluminium colour is reproduced on the black anodised finish and a light grey colour is reproduced on the silver anodised finish of the Daytona ballpen. A white aluminium colour is reproduced on the Espada ballpen. Laser engraving is not available on the Carbon Espada.

Refill



The Daytona and Espada ballpen are fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.





Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- ① A47015 New Verona ballpen. Stylish high quality twist action ballpen in bright chrome with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.
- ② A47016 New Verona ballpen. Stylish high quality twist action ballpen in bright chrome and gloss lacquered black or midnight blue with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.

(4) Laser engraving

A mid grey colour is reproduced on the shiny chrome top or shiny chrome barrel only at an additional charge.

Refill



The Verona ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.





Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- (i) A85008 New Carbon Astoria ballpen. Contemporary styled twist action ballpen in genuine carbon fibre with gloss black lacquered fittings and a high quality German made Parker style black ink refill.
- ② A85009 New Astoria ballpen. Contemporary styled twist action ballpen in matt anodised black, electric blue or titanium grey with gloss lacquered fittings and a high quality German made Parker style black ink refill.

Laser engraving

A white aluminium colour is reproduced on the Astoria. Laser engraving is not available on the Carbon Astoria.

Refill

The Astoria ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.







Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- A46009 Stainless Savoy ballpen. Stylish twist action ballpen in brushed stainless steel with a smooth self return mechanism and a high quality German made Parker style black ink refill.
- ② A46010 Stainless Savoy mechanical pencil in brushed stainless steel with a high quality self return twist mechanism and 0.70mm lead refills.

The Stainless Steel Savoy ballpen and mechanical pencil can be supplied as a set in a premium F2 or H2 black presentation box with a magnetic closure and flocked foam insert - See page 27.

3 A46014 New Blue Savoy ballpen. Stylish twist action ballpenin matt lacquered blue anodised aluminium with a smooth self return mechanism and a high quality German made Parker style black ink refill.

Laser engraving

A grey colour is reproduced on the stainless steel finish and a white aluminium colour is reproduced on the midnight blue finish.

Refill

The Savoy ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.







Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

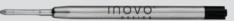
- A46002 Stainless Novara ballpen. Push action ballpen in brushed stainless steel with bright nickel fittings and a high quality German made Parker style black ink refill.
- ② A46003 Stainless Novara mechanical pencil in brushed stainless steel with a push action mechanism and 0.70mm lead refills.
- 3 A46012 Black Novara ballpen. Push action ballpen in matt black lacquered aluminium with bright chrome fittings and a high quality German made Parker style black ink refill.
- 446013 Black Novara mechanical pencil in matt black lacquered aluminium with a push action mechanism and 0.70mm lead refills.

The Novara and Black Novara ballpen and mechanical pencil can be supplied as a set in a premium F2 or H2 black presentation box with a magnetic closure and flocked foam insert - See page 27.

Laser engraving

A grey colour is reproduced on the brushed stainless steel finish and a white aluminium colour on the matt black finish.

Refill



The Novara ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover



MIRAGE - TOUCH & MONZA - TOUCH





Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- (1) A83003 Mirage Touch stylus ballpen. Twist action ballpen with a self-return mechanism in silver or black matt lacquered aluminium with bright chrome fittings and a high quality German made Parker style black ink refill.
- ② A76008 Carbon Monza Touch stylus ballpen. Twist action stylus ballpen in genuine carbon fibre with gun metal fittings and a soft rubber stylus tip. Fitted with a high quality German made Parker style black ink refill.
- 3 A76010 Black Monza Touch stylus ballpen. Twist action stylus ballpen in matt black anodised aluminium with gun metal fittings and with a soft rubber stylus tip. Fitted with a high quality German made Parker style black ink refill.

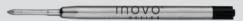
(4) Laser engraving

A white aluminium colour is reproduced on the black anodised finish of the Mirage - Touch ballpen and a light grey colour is reproduced on the silver anodised finish.

A light bronze colour is reproduced on the gun metal top part of the Monza Touch ballpen and a white aluminium colour is reproduced on the barrel of the black Monza - Touch ballpen.

Laser engraving is not available on the carbon fibre barrel.

Refill



The Mirage - Touch & Monza - Touch ballpen are fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.







Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- ① A76039 Black Monza ballpen. Push action ballpen in gloss black lacquer with gun metal fittings and a high quality German made Parker style black ink refill.
- ② A76004 Carbon Monza ballpen. Push action ballpen in genuine carbon fibre with gun metal fittings and a high quality German made Parker style black ink refill.

(4) Laser engraving

A light bronze colour is reproduced on the gun metal top part of the pen and a white aluminium colour is reproduced on the barrel of the black Monza ballpen. Laser engraving is not available on the carbon fibre barrel.

Refill



The Monza ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.



GOLD ELISE



Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- A47012 Gold Elise ballpen. Elegant twist action ballpen in gloss lacquered white, black, red or midnight blue with bright gold styling. Fitted with a high quality German made Parker style black ink refill.
- ② A47013 All Gold Elise ballpen. Elegant twist action ballpen in a gilt plated finish with bright gold styling. Fitted with a high quality German made Parker style black ink refill.

Laser engraving

A light gold colour is reproduced on the gilt plated finish only.

Refill



The Elise ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.



SILVER ELISE



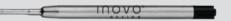
Minimum order quantity 50 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- A47006 Elise ballpen. Elegant twist action ballpen in gloss lacquered white, black, red or midnight blue with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.
- ② A47009 Silver Elise ballpen. Elegant twist action ballpen in silver satin chrome with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.
- ③ A47007 Gun Metal Elise ballpen. Elegant twist action ballpen in gloss gun metal with bright chrome styling. Fitted with a high quality German made Parker style black ink refill.

Laser engraving

A light bronze colour is reproduced on the gun metal grey finish and a mid grey colour is reproduced on the silver satin chrome finish.

Refill



The Elise ballpen is fitted with a high specification German made Parker style G2 size long-life black ink refill. Full specification on the inside back cover.







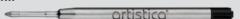
Minimum order quantity 100 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

① A51011 Latina ballpen. Twist action ballpen in gloss lacquered dark blue, black, white, red or yellow with bright chrome styling and a metal Parker Style black ink refill.

♦ Laser engraving

A grey colour is reproduced on the bright chrome finish.

Refill



The Latina ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on the inside back cover.







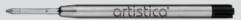
Minimum order quantity 100 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- ① A51007 Vienna ballpen Stylish twist action ballpen in matt lacquered silver, black, red, dark blue or green with bright chrome styling and a metal Parker style black ink refill.
- ② A51008 Stainless Steel Vienna ballpen. Stylish twist action ballpen in brushed stainless steel with bright chrome styling and a metal Parker style black ink refill.

\$ Laser engraving

A grey colour is reproduced on the brushed stainless steel finish and a white aluminium colour is reproduced on the matt lacquered colours.

Refill



The Vienna ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on the inside back cover.



NEW METIS



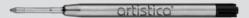
Minimum order quantity 100 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

① A51012 New Metis ballpen. A superb new push action ballpen specially designed and developed for our Artistica range of pens with an engineered knurled finger grip. Available in gloss lacquered black, midnight blue and white with bright chrome styling. Fitted with a metal Parker style black ink refill.

♦ Laser engraving

A white aluminium colour is reproduced on the black and blue gloss lacquered finish and a light grey colour is reproduced on the white gloss lacquered finish.

Refill



The Metis ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on the inside back cover.



SERINA & PERLA



Minimum order quantity 100 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

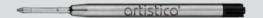
- A51004 Stainless Steel Serina ballpen. Superb value all metal push action ballpen in brushed stainless steel with bright chrome fittings and a metal Parker style black ink refill.
- ② A51002 Perla ballpen. Twist action ballpen with a spring clip in pearlescent white or matt black lacquer with bright chrome fittings and a metal Cross style black ink refill.

Laser engraving

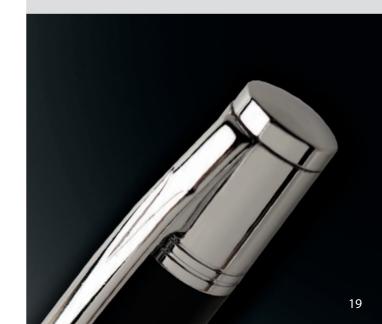
A grey colour is reproduced on the brushed stainless steel finish of the Serina ballpen. A white aluminium colour is reproduced on the gloss black finish of the Serina ballpen. A white aluminium colour is reproduced on the matt black finish of the Perla ballpen and a mid grey colour on the pearlescent white finish.

Refill

The Perla ballpen is supplied with a quality metal Cross style black ink refill. Full specification on page 28.



The Serina ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on the inside back cover.



ATHENA - TOUCH



Minimum order quantity 100 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

① A51009 Athena - Touch stylus ballpen. Slimline twist action ballpen in matt black or gloss white lacquer with bright chrome fittings and a soft rubber stylus tip. Fitted with a metal Parker style black ink refill.

Laser engraving

A light grey colour is reproduced on the gloss white lacquered finish and a white aluminium colour is reproduced on the matt black lacquered finish.

Refill



The Athena - Touch ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on the inside back cover.





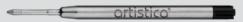


① A51010 Athena ballpen. Slimline twist action ballpen in matt black or gloss white, red or blue lacquer with bright chrome fittings. Fitted with a metal Parker style black ink refill.

Laser engraving

A light grey colour is reproduced on the gloss white lacquered finish and a white aluminium colour is reproduced on the gloss red or blue lacquered finish and matt black lacquered finish.

Refill



The Athena ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on the inside back cover.



Minimum order quantity 100 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

SANTORINI by artistica



Minimum order quantity 100 units per design. Marking areas are available on request. Various presentation boxes are illustrated on pages 23 - 24.

- ① A51006 Santorini ballpen. Highly popular all metal push action ballpen in matt lacquered black, silver, blue, red or bottle green with bright chrome fittings and a metal Parker style black ink refill.
- ② A51006ST Santorini stainless steel ballpen. Highly popular all metal push action ballpen in brushed stainless steel with bright chrome fittings and a metal Parker style black ink refill.

(4) Laser engraving

A white aluminium colour is reproduced on the matt black, blue, red and bottle green lacquered finish and a light grey colour is reproduced on the matt silver lacquered finish. An iron grey colour is reproduced on the brushed stainless steel finish.

Refill



The Santorini ballpen is fitted with a Parker style metal G2 size refill with a precision tip and German Dokumental black ink. Full specification on the inside back cover.



SINGLE BOXES

Recycled Pen Sleeve

CS1 Recycled card pen sleeve. Available as an alternative to the standard PE clear sleeve at £0.10 each. The CS1 is manufactured from 100% recycled TCF pulp from Lessebo Paper in Sweden. Fully biodegradable, recyclable and one of the world's most climate friendly papers.









Inovo Design and Artistica Writing instruments are packaged in 90% recycled card boxes of between 50 and 75 units per box, depending on the product.



② R1 Recycled Card Presentation Box A low cost presentation box in black recycled card with an elastic loop fastener for one pen. Screen printing or silver/gold foil blocking is available on the box sleeve.





3 S1 Presentation Box A grey rigid card presentation box with a light grey flocked foam insert for one pen. Screen printing or silver/gold foil blocking is available on the box lid.

PREMIUM SINGLE



① H1 Presentation Box A quality black presentation box in textured rigid card with a flocked foam insert for one pen and magnetic closure. Screen printing or silver/gold foil blocking is available on the box lid.



② F1 Presentation Box A high quality presentation box in a matt black woven effect material with a flocked foam insert for one pen and magnetic closure. Screen printing or silver/gold foil blocking is available on the box lid.

DOUBLE BOXES



① H2 Presentation Box A quality black presentation box in textured rigid card with a flocked foam insert for two pens and a magnetic closure. Screen printing or silver/gold foil blocking is available on the box lid.



② **F2 Presentation Box** A high quality presentation box in a matt black woven effect material with a flocked foam insert for two pens and magnetic closure. Screen printing or silver/gold foil blocking is available on the box lid.

REFILLS & INFORMATION

Refill Specification





Inovo Design Parker style G2 size refill

Tip Stainless steel - medium stroke
Ball 1.0mm Tungsten carbide
Ink German
Est write out 7,000 metres
Est Shelf life 5 Years





Artistica Parker style G2 size refill

Tip Nickel plated brass - medium stroke
Ball 1.0mm Tungsten carbide
Ink German Dokumental
Est write out 5,000 metres
Est Shelf life 2 Years



Artistica Cross style refill

Tip Nickel plated brass - medium stroke
Ball 1.0mm Tungsten carbide
Ink German Dokumental
Est write out 1,500 metres
Est Shelf life 2 Years

Replacement Refills

All the pens illustrated are refillable with standard size refills. Parker style G2 size and Cross style ballpen refills can be purchased for a minimum quantity of 50 units. Alternatively, individual refills can be purchased from high street stationers or specialist on-line suppliers.

Trade Distributor Information

Origination Charges

Screens are charged on all screen printed items.

New screen £25.00 per colour per design, repeat screen/set up £13.00 per colour per design.

A set up charge is applicable on all laser engraved items.

Laser set up on new orders £25.00 per design, laser set up on repeat orders £13.00 per design.

Blocking dies are charged on all foil blocked items. New block £25.00 per design, repeat block £13.00 per design.

Origination & Artwork Filing Period

Artwork and film positives for screens will be retained for a maximum period of two years. Blocks for foil blocking will be retained for a maximum period of three years. If the positive or block has not been re-used within the relevant filing period, it will be discarded.

Pre-production Sample Proofs

Screen Printed

Sample proofs will only be supplied on request. Minimum charge £20.00 per colour per design, plus the cost of the screens. Only the repeat screen/set up charge is applicable to the main order.

Laser Engraved

Sample roofs are only supplied on request. Minimum charge £20.00 per design plus the set up charge. Only the repeat laser set up charge is applicable to the main order.

Foil Blocked

Sample proofs are only supplied on request. Minimum charge £20.00 per design plus the block charge. Only the repeat block set up charge is applicable to the main order.

Colour Matchina

Every effort will be made to match Pantone colours, however it may not be possible to obtain an exact colour match due to the type of ink used and the type or colour of the substrate. Example black or very dark coloured products may darken the colour of the printed image.

Quantity Variations

For goods printed or manufactured with a specific logo, we reserve the right to under or over deliver by 5%.

Artwork

Editable vector artwork is required for all types of origination. If artwork is not supplied in an editable vector format it will be charged at the standard rates detailed below:

Digital Artwork

Digital artwork should be Mac compatible and supplied by e-mail. The document should be an editable EPS/AI vector file or editable PDF vector file with the fonts converted to outlines. Photoshop EPS, Bitmap, JPEG, Tiff or GIF files are not editable, therefore they will incur a charge for converting the design into an editable format.

Standard Charges For Artwork

Artwork and design services are charged at £40.00 per hour and will be quoted on sight of design. Minimum artwork charge: £12.00.

Samples

Samples of any of the items illustrated are available on request. Charges are applicable for requests of £5.00 or above based on the lowest quantity unit price including the cost of postage. Samples are only supplied on a non-returnable basis.

Carriage Carriage is charged extra and deliveries are made by overnight carrier to mainland UK destinations only. Special transport arrangements such as palletised deliveries are available on request.

VAT Value Added Tax is chargeable on all items at the standard rate.

Changes In Specification

We reserve the right to change the specification of any product or material used to manufacture the product when necessary. This may have to be done without prior notification, but will not be to the detriment of the product.

Cancellation

Following receipt of the official written order and our acknowledgement a contract exists between the Purchasers and the Sellers. The contract cannot be cancelled without our written consent and on terms that will indemnify the Sellers against all loss including charges for origination and work in progress. A minimum administration charge of £10.00 will apply to all cancelled orders, plus any additional charges relevant to the above.

End User Website

The Pens 4 Business range is also featured on an end user website, pens4business.org with recommended sale prices. It is neutral with no reference to Crown Products.

Company Logos

The products illustrating names or trademarks in this catalogue do not necessarily imply that the company has supplied the item to the name or trademark.

Terms & Conditions

Our full General Conditions of Sale are available on request. These conditions outline exclusions of liability.



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